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WHOLESALE PRICE LIST

FOR 1904 AND SPRING 1905

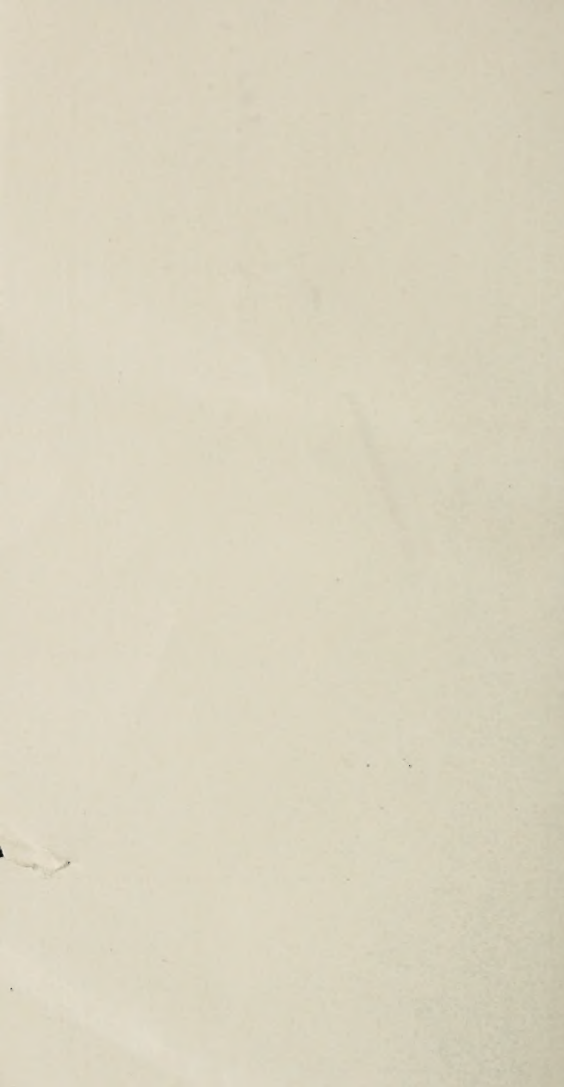


CARNATIONS

OFFERED BY

Loomis Floral Co.

Loomis, Placer County, California



Our efforts are to please our customers

TERMS

**Our terms are cash with orders, or will ship
C. O. D. with privilege of examination.**

Remittances may be made by P. O. Money
or Express Money Order on Loomis, California,
Draft Check or Registered Letter.

WARRANTY

We warrant all plants and cuttings that are
grown by us to be true to name and to be in
healthy growing condition and free from disease
of any kind.

IMPORTANT

We prepay all transportation charges to des-
tination unless otherwise stipulated and guar-
antee that all plants and cuttings will arrive in
good condition and prove satisfactory. If they
ARE NOT satisfactory they may be returned
at once at our expense and your money will be
returned to you.

LOOMIS FLORAL CO



OUR POND OF
GROWING NELUMBIUM SPECIOSUM
(EGYPTIAN LOTUS)

We prepay all transportation charges

CARNATIONS

The Growing of Carnations for Cuttings is our Specialty

We are located on the main line of the Central Pacific Railroad, twenty-five miles east of Sacramento in the foot hills of Placer County, California. Our climate and soil are ideal for the growing of Carnations. We are removed from the fogs of the coast that cause rust and our plants are free of disease of every kind.

Our climate is mild in winter, the temperature very seldom going as low as 28 degrees above zero, and vegetation is green and growing all winter.

We place the plants in the open ground during the winter and spring whenever we desire and there they remain until they have passed their usefulness. They grow and flourish all winter, constantly throwing out cuttings, which are removed and placed in sand inside the greenhouse where they are rooted with little or no underheat. The result is nearly every cutting takes root, making hardy, stocky plants.

The prices given are for the rooted and unrooted cuttings delivered at your town, so that when you read the prices you will know just what they will cost you. Place your orders with us as early as you can and state when you desire shipments made.

Thanking you in advance for your orders, we remain,
Yours very truly,

LOOMIS FLORAL CO.

Correspond with us

LONG SHIPMENTS

Our Carnation cuttings, rooted or unrooted, can be shipped long distances with perfect safety. We have shipped to Hawaii, British Columbia, Manitoba, Australia, Göteborg, Sweden, and every state in the Union, and the plants have arrived in good condition. In fact, we guarantee the cuttings to arrive in good condition, or they can be returned to us at our expense each way. Last February we made a shipment of unrooted cuttings to Göteborg, Sweden, and on May 28th we received the following letter containing Twenty-Two Dollars in Greenbacks for more cuttings.

GÖTEBORG, SWEDEN, May 8, 1904.

Gentlemen of the LOOMIS FLORAL COMPANY,
California:

The carnations cuttings you sent me the 17th of February, I received the 13th of March. I had them rooted the first of April. Of Flora Hill I got 12% rooted, Norway, 40%; Mrs. Thos. Lawson, 50%; J. H. Manley, 40%; G. H. Crane, 10%; America, 90%; Estelle, 25%; Mrs. Palmer, 10%; Governor Roosevelt, 95%; Eldorado, 50% Prosperity, 75%.

Gentlemen:—Be so kind and send me the following unrooted cuttings; send by mail.

* * * * *

Yours,

Handels Gartner, JOHN CARLSEN.

CARNATIONS

Rooted Cuttings

Twenty-five at 100 rate; 250 at 1,000 rate; except where otherwise noted.

ADONIS. (Hill & Co. and Craig & Son.)

Rich scarlet, averaging three to three and one-half inches in diameter. The stems attain a length of two feet and over, and are always strong enough to hold the large flowers perfectly erect. It possesses an ideal constitution, being strong and vigorous in growth, and not especially subject to disease. It makes no surplus grass, and can be planted ten inches apart each way. It is an early and free bloomer. Undoubtedly the finest scarlet to date.

\$4.00 per 100, \$35 00 per 1000.

ENCHANTRESS. (J. D. Thompson Carnation Co.) Ideal daybreak pink; the best yet produced of this shade. Size three to three and one-half inches in diameter, and when fully developed will measure four inches and over. Calyx is strong and does not burst. In habit and growth it is ideal, possessing a remarkable constitution. Needs no especial culture to de-

Special prices on large lots

develop its magnificent blooms, which it produces quite as freely as any Carnation to date.

\$3.50 per 100, \$30.00 per 1000.

HARLOWARDEN. (Chicago Carnation Co.)

Very large bright crimson. The very large flowers are borne on strong stems, which attain a length of three feet during the season. In habit and growth it is unequaled by any other Carnation. It has been awarded numerous prizes, consisting of gold and silver medals, cash prizes and certificates. It was awarded ninety-four points by the New York Florists' Club in December, 1902.

\$1.40 per 100, \$12.50 per 1000.

MARSHALL FIELD. (Chicago Carnation

Co.) Red and white variegated, similar to Mrs. Bradt, but is far superior in size, color and productiveness. The stems are strong, and attain a length of twenty-four to thirty inches, holding the large flowers perfectly erect. Under like conditions it will produce fifty per cent more flowers than Mrs. Bradt. It has been spoken of in very flattering terms by experts who have seen it growing.

\$1.40 per 100, \$12.50 per 1000.

Order sample lot plants

LILLIAN POND. (Reuter.) Pure white; three to three and one-half inches in diameter; perfectly round flower, center well built up, and is very fragrant; calyx is short and strong, stem strong and wiry. Growth very strong, healthy and rapid; a very free bloomer.

\$1.40 per 100, \$12.50 per 1000.

CRESSBROOK. This variety might be termed a light pink Lawson, being several shades lighter in color and somewhat identical in habit, etc. It is non-bursting, a good keeper and shipper.

\$1.00 per 100, \$10.00 per 1000.

GOV. WOLCOTT. White. Large, well-formed bloom, very pure in color, borne on long, stiff stems. Breaks freely from base of plant, and is a free producer from November 1 throughout the season. A promising commercial variety.

\$1.00 per 100, \$10.00 per 1000.

ALBA. A very large white of surpassing form, purity of color and fragrance. Averages over three inches in diameter. A moderately free producer of high grade flowers.

\$1.40 per 100, \$12.50 per 1000.

Not less than 25 of one kind sold

J. H. MANLEY. Scarlet. An early and wonderfully free producer of medium grade flowers. An excellent keeper and shipper. Does not burst.

\$1.50 per 100, \$15.00 per 1000.

APOLLO. Brilliant scarlet. In habit, etc., is similar to Crane, but is superior in color; possesses a strong constitution. The flowers are of good size and very fragrant; does not burst; comes into bloom as early as Crane and is a continuous bloomer.

\$1.50 per 100, \$15.00 per 1000.

GAIETY. White, striped scarlet. A vigorous, rapid grower and a free producer of large, well formed flowers. More productive than Bradt.

\$1.20 per 100, \$11.00 per 1000.

STELLA. Variegated white, with pink markings. An early and free producer of large blooms. Strong, sturdy growth, producing stiff stems of good length, which hold the flowers always erect

\$1.40 per 100, \$12.50 per 1000.

VIOLA ALLEN. White, lightly edged and splashed with rose-pink. Flowers large, full

We can supply cuttings in any quantity desired

and very fragrant, borne on long, strong stems, vigorous, free habits and a good keeper.

\$1.50 per 100, \$12.50 per 1000.

NORWAY. This fine white variety is still adding to its good reputation as a magnificent large, free-blooming commercial white, possessing, as it does, all of the requirements of such a variety as well as the finest exhibition qualities. Its strong, ideal habit and growth, as well as freedom of bloom are remarkable, considering the length and strength of stem (two to three feet) and size of flower, which will average three inches and over. It possesses a very sweet odor and remarkable keeping and shipping qualities.

\$1.00 per 100, \$10.00 per 1000.

PROSPERITY. This is the "American Beauty" among Carnations, commanding a higher price than any other variety. Color white, overlaid with pink, beautifully mottled and blotched. Size three and one-half to four inches in diameter; stem two to three feet during the season. In habit and growth it is ideal, and as a producer it is remarkably

Money refunded if cuttings not satisfactory

free for so large a variety. A continuous all-season bloomer.

\$1.40 per 100, \$12.50 per 1000.

ESTELLE. Rich flaming scarlet. An immensely popular variety, owing to its magnificent color and great productiveness. A very vigorous grower, producing blooms three inches and over in size.

\$1.40 per 100, \$12.50 per 1000.

MRS. THEO. ROOSEVELT. (Ward.)

Brilliant deep cerise-pink, with scarlet tinge at center, showing almost scarlet under artificial light. Size, three to three and a half inches, full high center, supported by strong, broad, guard petals. Calyx strong, well formed and non bursting. Stem eighteen inches to two feet, holding the flower perfectly erect. Constitution is healthy and vigorous. It is an early, free and continuous bloomer, the first blooms coming with good length stems, being superior to Lawson in this respect ; it also produces one-third more blooms than that popular variety upon a given bench space, with stems averaging about six inches longer.

\$3.00 per 100, \$25.00 per 1000.

Correspond with us before Placing orders

PRESIDENT MCKINLEY. (Grave.) Painted Lady sport crossed with Dorothy. Flower is the same shade and size as those of Mrs. Thomas W. Lawson. Form very symmetrical, the edge of the petals being smooth. It has a good, strong stem and calyx; is clean, strong and vigorous grower. with no surplus grass. Like its parent, Dorothy, it is an excellent keeper and wonderful producer.

\$1.40 per 100, \$12.50 per 1000.

SUCCESS. (Scholl.) A pleasing and popular shade of pink, the shade of La France rose. Flowers large and well formed and borne on stout stems. Good keeper and shipper.

\$1.00 per 100, \$10.00 per 1000.

CHICOT. White, flower as large as Mrs. Bradt; in midwinter the blooms are occasionally striped with carmine, on the order of Armazindy. Stem exceedingly strong; calyx good; fragrance delightful. Plants vigorous, producing blooms in abundance. Can be classed as a white in all stages.

\$1 20 per 100, \$10 00 per 1000.

We take all the chances

QUEEN LOUISE. Color white; a strong grower; no grass, every shoot producing a flower; very strong stem; an early and continuous bloomer; fragrant; does not burst, and is as large as Mrs. Bradt.

\$1.00 per 100, \$10.00 per 1000.

MRS. POTTER PALMER. Scarlet; blooms of the largest size, very full and of ideal form. Stem long and strong; an extra free bloomer.

\$1.00 per 100, \$10.00 per 1000.

ELDORADO. Light yellow edged with pink. Flowers fringed, very large and on long, stiff stems.

\$1.00 per 100, \$10.00 per 1000.

AMERICA. Scarlet, with flowers of good size and form. Stem strong and erect.

\$1.00 per 100, \$10.00 per 1000

MRS. FRANCES JOOST. Good salmon pink; flowers produced very freely.

\$1.20 per 100, \$11.00 per 1000.

ARMAZINDY. Light variegated; good flower and rather free.

\$1.00 per 100, \$10.00 per 1000.

We have expert packers

MERMAID. Large flower; spicy fragrance; salmon.

\$1.00 per 100, \$10.00 per 1000.

MRS. THOS. W. LAWSON. This variety is easily the leader in the dark pink class. The color is rich and very popular for this shade. Brings fancy prices. Strong, vigorous habit, easy to handle. Flower three and one-half to four inches

\$1.40 per 100, \$12.50 per 1000.

GOVERNOR ROOSEVELT. Crimson. A good producer of well-shaped blooms, averaging three inches and over in diameter.

\$1.20 per 100, \$10.00 per 1000.

G. H. CRANE. The best known standard scarlet. Its unvarying good qualities make it a favorite with all growers.

\$1.00 per 100, \$10.00 per 1000.

FLORA HILL. The earliest and freest-blooming white; not so free in midwinter, but especially recommended for spring and fall.

\$1.00 per 100, \$10.00 per 1000.

**Unrooted Cuttings, or Pips, at ONE-HALF
PRICE of Rooted Cuttings**

CHRYSANTHEMUMS.

A Choice Collection.

50c. per doz., \$3.00 per 100, \$25.00 per 1000.

Australian Gold. Bright yellow; very free.

Black Beauty. Deep crimson; none better.

Col. D. Appleton. Bright Yellow; extra fine.

Glory of the Pacific. Beautiful light pink.

Ivory. Grand globular white.

Lavender Queen. Beautiful lavender pink.

Mrs. Perrin. Still the brightest pink.

Major Bonaffon. Grand exhibition yellow.

Maud Dean. An immense pink variety.

Modesto. Fine, bright yellow; very large.

Midnight. Bright red ostrich plume.

Mrs. Coombes. Bright rose color.

Merry Christmas. Latest white; fine form.

Omega. The largest and finest yellow.

Philadelphia. Creamy white-tipped primrose.

Timothy Eaton. Best of all large whites.

W. H. Chadwick. White or blush; grand.

NEW CHRYSANTHEMUMS.

F. J. Taggart. The most striking novelty of recent years. The best of all the hairy or

Our plants will please you

plumed section. A great advance over all the yellows in this class, being perfectly double, and the hair-like filaments are more pronounced. Color, light yellow. Flowers eight inches in diameter. An exhibition variety of exceptional merit. **15c. each, \$1.25 per dozen.**

Golden Chadwick. Awarded C. S. A. certificate as distinct from Eclipse, keeping the true Chadwick form, with a bright golden bronze color. This will be a novelty of real value.

75c. per dozen.

Marie Liger. It is one of the grandest varieties of recent years, and will rank with Robinson, Appleton and Eaton in popularity, because it has all the requisites to make it indispensable. It has size and depth, a globular, incurved, measuring eighteen inches in circumference. Stems are stiff and fully covered with handsome foliage from soil to flower. It is perfectly uniform, perfecting every flower; there are absolutely no seconds among them. Its date of blooming is October 20 and later. The color is pearl pink, deepening to a very bright shade at the base of the petal. Requires no special treatment. Won the prize offered by the Chrys-

Our effort to make one order sell another

anthemum Society of America at the recent Paris exposition for the finest seedling. Scored ninety-eight points.

15c. each, \$1.25 per dozen.

EICHHORNIA CRASSIPES MAJOR

(Water Hyacinth)

A very showy aquatic, bearing very freely flowers of a delicate lilac-rose in trusses like a Hyacinth. The individual blooms are 2 inches in diameter. It should be grown in about 3 inches of water, so that the ends of the roots can enter the soil.

10c each, 75c per doz., \$5 00 per 100

EGYPTIAN LOTUS

Nelumbium Speciosum (Egyptian or Sacred Lotus)

This grand Lotus is perfectly hardy and is one of the loveliest of Water Lilies. The flowers, when just expanding, are of a beautiful rosy pink color; when open they are of a creamy white and pink and are very fragrant. It is a very interesting plant and has been an immense success everywhere. Strong roots, 50c each; extra size, 75c each.

**\$3.60 to \$5.00 per doz , \$20.00 to \$30.00
per 100, as to size.**

A fine hedge is admired by everyone

CALIFORNIA PRIVET

Of all ornamental hedge plants this is the most popular, and more of it is planted than all others combined. Its foliage is a rich dark green, and is nearly evergreen, remaining on the plant until midwinter. It is of free growth, and succeeds under the most adverse conditions, such as under dense shade of trees, where other plants would not exist.

The most advantageous manner of planting is in double rows, the two rows being about 8 inches apart. The two smaller sizes of plants here offered should be set 10 to 12 inches apart in the row—alternating the plants—while the larger sizes may be set from 12 to 15 inches apart. In order to secure a dense hedge from the base up, the plants should be severely pruned the first two seasons.

24 to 30 inches high,

\$3.00 per 100, \$25.00 per 1000

30 to 36 inches high,

\$3.50 “ \$30.00 “

36 to 42 inches high,

\$4.00 “ \$35.00 “

Order a few Caladium bulbs

CALADIUM ESCULENTUM

(Elephant's Ear.)

For obtaining tropical effects in lawn and garden planting, this beautiful plant takes a prominent place. Grows well in any garden soil, but should have plenty of water and good, rich soil to obtain best results. When at its best, stands 6 to 7 feet high with bright green leaves 3 to 4 feet long and 2½ feet wide.

Extra large bulbs,

20c. each, \$2 00 per dozen.

First size bulbs,

15c. each, \$1.50 per dozen.

Second size bulbs,

7c. each, 75c. per dozen.

SHASTA DAISIES

New. The Shasta Daisy is one of the most marvelous productions in the flower line that has ever been brought to the notice of floriculturalists. It is the first of a new type, which has been obtained by hybridization and rigid selection through a series of years. Its first qualification is extreme hardiness. Second, it

House plants are always in demand

is perennial, blooming better and more abundantly each season. Third, it is not particular as to soil. Fourth, it blooms for several months. Fifth, the flowers are extremely large and graceful; averaging about 4 inches in diameter, with petals of the purest glistening whiteness, which are borne on single, long, stiff, wiry stems. Sixth, the blooms when cut remain perfectly fresh and in good condition for two weeks or more. No other flower can compare with it for usefulness.

50c. per dozen, \$3.00 per hundred.

ASPARAGUS SPRENGERI

This has now become very popular, and is exceedingly valuable for growing for cutting for foliage. No other green that can be grown is so fine, especially to use with carnations. It grows rapidly, keeps well, customers like it, and it is very profitable. It also makes a grand plant for house decoration, and when grown in large sizes, say 6-inch pots or larger, makes one of the finest and most salable house plants.

Extra strong plants, 5-in pots,

\$6.00 per 100.

Beautify your homes with plants and flowers

ASPARAGUS PLUMOSUS NANUS

One of the most profitable and useful plants now grown; as easily grown as Smilax, of which it has largely taken the place, as it is very much more beautiful and desirable in every way. It is grand when grown in long strings, and also makes a very useful pot plant.

Extra strong plants.

2¼-in. \$2.00 per 100, \$18.00 per 1000.

3 " 3.50 " " 30.00 " "

5 " 5.00 " " 40.00 " "

Invaluable on account of its beautiful foliage which is indispensable in all cut flower work.

GYMNOGRAMME TRI- ANGULARIS

(California Goldback.)

A handsome low growing fern, very suitable for fern dishes. The foliage is dark green on the upper side, while the under side is covered with a Golden Yellow powder, hence the name Goldback.

A very pretty variety and proves highly satisfactory.

\$2.50 per 100, \$24.00 per 1000.